

ABOUT US

THE SPORTS ACADEMY

The Sports Academy is a division of the Academy of International Sport Ltd. An independent company which employs some of the most experienced professionals in the business.

Over 25 years in the school ski industry has helped us appreciate that every school has differing requirements of their school trips and welcome the specialist service we provide.

FINANCIAL SECURITY

Being independent and smaller gives us a number of important advantages. It means that we can react to market conditions more nimbly and it means that you will be dealing with the same people throughout the organisation and delivery of your trip. Being smaller and independent does not compromise the security of your booking or money. Naturally we hold an Air Tour Operator Licence (ATOL 6715), awarded by the Civil Aviation Authority and we are members of the Association of British Travel Agents (ABTA W9773).

Real stability is provided by our shareholders who include Financial Wales Investments Ltd. Finance Wales is a company formed by the Welsh Assembly Government to make long-term commercial investments in Wales-based businesses. Finance Wales currently manages £370 million of funds, which includes a new £150m fund provided mainly by the European Investment Bank under the EU's JEREMIE (Joint European Resources for Micro to Medium Enterprises) initiative and from the Welsh Assembly Government, via the European Regional Development Fund.